

Benchmark's consistency saves time and money for **Boral Asphalt**



Introduction

Boral Asphalt is a national supplier of asphalt with over 35 plants producing asphalt and other materials for surfacing and maintenance of road networks in Australia and the Pacific. Kevin McCullough, Business Development Manager for Boral Queensland, shows how Benchmark was able to improve

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the estimating practices for Boral.

The challenges Boral faced

Boral needed a consistent approach to its estimating as many of the estimators had their own methods for estimating using spreadsheets. Because these were personalised there

was a problem with consistency within the organisation. Boral also needed a flexible tool for its estimating to be able to handle both big and small jobs.

Benchmark needed to be flexible and easy to use to accommodate to such a broad user group at Boral. Kevin thinks that “Benchmark is a great program for Boral.”

The Benchmark solution

Kevin states that one of the primary benefits to Boral was that “Benchmark was ready to go. Employees can do the whole project and do not have to get other people involved in the estimating process. This reduces the amount of wasted time from doubling up on work.” The flexibility of Benchmark's connectivity means that connecting and sharing information with Boral's other management software was done with ease.

Kevin believes that “Benchmark is useful as a consistent format to review. As a manager, I can

see where the costs are and I am able to trace the logic through the estimate that I am reviewing.” This means that time and money are saved with the improved accuracy and consistency from both the estimators and the managers within Boral.

Summary

Benchmark and Boral have had a good relationship for over five years and this is planned to continue into the future. Kevin agrees with Benchmark's other clients about the broad nature and flexibility of Benchmark's estimating software

“I am able to trace the logic through the estimate that I am reviewing”

when he affirms that “Both simple and complex jobs need to be done within our organisation — Benchmark makes this possible.” This flexibility has led to Boral's use of Benchmark within its Timber Flooring and Linemarking businesses.